

**Press Release
For Immediate Release**

Contact:
Pat Caminiti
Mar-Com Plus
805.492.5870
marcomplus@adelphia.net

Lynn Stearn
SunBriteTV
805.222.2288
lstearn@sunbritev.com

Photos of SunbriteTV can be downloaded from the
Press Page of the website at www.sunbritev.com

**SunBriteTV
Transforms a Hot Tub
Into an Outdoor Home Theater
With RadioFM**

Moorpark, CA, July 19, 2006—Imagine this! Spa and hot tub owners can now soak and relax while enjoying their favorite television show *in surround-sound*, thanks to SunBriteTV's all-weather outdoor televisions and the new RadioFM™ wireless transmitter that was released today.

"Spa owners are a prime market for our all-weather outdoor televisions," says Lynn Stearn, Vice President of Sales for SunBriteTV, "however, the noise from the spa may compete with the audio from the television. Our RadioFM solution brings the audio from the TV, right to the spa."

SunBriteTV's RadioFM is a wireless transmitter that, when installed into the SunBriteTV television, sends the audio from the TV to the FM radio stereo system in the spa. This allows the audio to be played through the spa's built-in speakers. The TV and transmitter can be installed up to 30 feet from the FM radio.

"RadioFM is designed to work with most FM radio systems," says Stearn, "so if a spa doesn't have a built-in system, a portable FM radio system can be used to deliver the sound to the spa area."

SunBriteTV all-weather outdoor televisions are designed for permanent outdoor installation. The exterior is a corrosion-resistant, powder-coated aluminum enclosure that protects the internal TV components from outdoor elements. The display is protected by a anti-reflective, impact- and scratch-resistant window built into the enclosure. The speakers and user-friendly operating controls are also sealed against rain and moisture.

The TV's are protected from extreme climate conditions with a baffled and filtered, dual-fan airflow system that quietly keeps the unit cool in temperatures up to 122°. In cold climates, the internal thermostatically-controlled heater activates automatically when the TV's internal temperature dips to 32°F. The heater provides a 20°F temperature rise, allowing the TV to safely remain outdoors in temperatures as low as -24° F.

The innovative watertight cable entry system accepts nearly all video sources, including off-the-air antenna, cable TV, satellite TV, DVD players and PCs. The pass-through design ensures quick and easy hook-up.

Currently, there are two SunBriteTV all-weather outdoor LCD models. Model 3200HD-Pro is a 32" HD-ready LCD TV that projects a 1366 x 768 pixel image, 800 nits of brightness, and a 1200:1 contrast ratio.

Model 2010A-Pro is a 20" LCD TV that projects a super bright, 800 x 600 pixel image with 16.7 million colors and boasts 1000 nits of brightness and 500:1 contrast ratio. Both units are shipped with SunBriteTV's new water-resistant remotes with long-life lithium batteries.

SunBriteTV also offers several mounting options that provide optimum viewing selections. The articulating wall mount allows for horizontal extension, lateral rotation, tilt and swivel functions. For additional placement choices, a deck/planter pole mount is also available. The pole can be set in concrete, or bolted directly to a flat surface such as a patio or pool deck. The pole and supporting flange are made from heavy-gauge aluminum and are powder-coated to eliminate corrosion. Complete with the articulating mount, users have virtually unlimited viewing options.

SunBriteTV offers a one-year, in-factory, parts and labor warranty with both models. Model 3200HD-Pro has an MSRP of \$4495 and Model 2010A-Pro has an MSRP of \$2495. The MSRP for FM Radio is \$135.

SunBriteTV products are offered through a network of spa and hot tub retailers and on-line authorized dealers. To find a dealer near you, visit www.sunbritev.com or call 888.676.2288. SunBriteTV LLC is located in Moorpark, California.